



# lean

SOFTWARE & SYSTEMS 2011  
LONG BEACH, CA MAY 3-6

<http://lssc11.leanssc.org>

## Preliminary Conference Agenda

\*\* Subject to Change \*\*

Track 1	Systems Engineering
Track 2	Lean Product Development
Track 3	Kanban
Track 4	Tools Showcase
Track 5	Media & Games
Track 6	Lean Management
Track 7	Lean/Kanban at Large Scale
Track 8	Visualization
Track 9	CMMI and Multi-Model Process
Track 10	Systems Design
Track 11	Risk

### TUESDAY, May 3, 2011

7:00 am - 8:00 am	Coffee and Registration			
TUTORIALS	TUTORIAL A	TUTORIAL B	TUTORIAL C	TUTORIAL D
8:00 am - 9:00 am	Presenter: David Snowden	Presenter: Daniel Vacanti	Presenter: Joshua Kerievsky and John Goodsen	Presenter: Chet Richards
9:00am - 12:00 pm				
12:00 pm - 1:00 pm	Lunch Break			
1:00 pm - 5:00 pm	Presenter: David Snowden	Presenter: Daniel Vacanti	Presenters: Joshua Kerievsky and John Goodsen	Presenter: Greg Yezersky
6:00 pm - 8:00 pm	Welcome Reception			

Technical Advisory Board (TAB)  
Meeting

# WEDNESDAY, May 4, 2011

7:00 am - 8:00 am	Breakfast and Registration			
8:00 am - 8:15 am	David Anderson (Conference Chair)			
8:15 am - 8:30 am	Alan Chedalawada (President LeanSSC)			
8:30 am - 9:45 am	<b>Keynote Address</b> <b>Fundamental Secrets of the Universe - Chet Richards</b>			
9:45 am - 10:15 am	Break			
<b>T R A C K S</b>	<b>Systems Engineering</b>	<b>Lean Product Development</b>	<b>Kanban</b>	<b>Tools Showcase</b>
10:15 am - 11:00 am	James Sutton	Don Reinertsen	A Practical Introduction To Kanban - Sunden	
11:00 am - 11:15 am	Break			
11:15 am - 12:00 pm	Systems Engineering for an Agile world: Requirements and Architecture Practices - Weaver	TBA	10 pitfalls when implementing kanban - Skarin	
12:00 pm - 1:00 pm	Lunch Break			
1:00 pm - 1:45 pm	Beyond Lean Value Streams: A Systems Approach - Odegard	TBA	Are we lean or agile? Introducing kanban into a scrum environment - Neumann & Landes	
1:45 pm - 2:30 pm	Innovation As A Science: The General Theory of Innovation (GTI) - Yzersky	TBA	TBA	
2:30 pm - 2:45 pm	Break			
2:45 pm - 3:30 pm	Horangic	TBA	Dennis Stevens	
3:30 pm - 4:15 pm		TBA	Software Development with Human Values, powered by Kanban - Colusso	
4:15 pm - 4:30 pm				
4:30 pm - 4:45 pm			Kanban for Greenfield Project Work vs. Kanban for Maintenance Work - Vacanti	
4:45 pm - 5:15 pm	<b>Panel</b> <b>David J. Anderson (chair)</b>			
5:15 pm - 6:00 pm				Using flow approaches to effectively manage agile testing at the enterprise level - Yeret

Exhibits Open

# THURSDAY, May 5, 2011

7:00 am - 8:00 am	Breakfast and Registration			
8:00 am - 8:30 am	Title Sponsor Presentation			
8:30 am - 9:45 am	Keynote Address Dave Snowden			
9:45 am - 10:15 am	Break			
<b>T R A C K S</b>	<b>Media &amp; Games</b>	<b>Lean Management</b>	<b>Lean/Kanban at Large Scale</b>	<b>Visualization</b>
10:15 am - 11:00 am	David Joyce	Lean Management Throughout the Value Steam - Shalloway	Alan Chedalawada	Alisson Vale
11:00 am - 11:15 am	Break			
11:15 am - 12:00 pm	Rob Hathaway	Chris Shinkle	Silver bullets - An arsenal of practices for leaders fighting large software delivery monsters - Louvion	Visualizing Kanban System Archetypes - Karl Scotland
12:00 pm - 1:00 pm	Lunch Break			
1:00 pm - 1:45 pm	What happens when your lawyers and salespeople become Lean thinkers? -Dalton	Benjamin Mitchell	Simon Baker & Gus Power	Multisensory Kanban: why be limited to visual signals? - Dhojnt & Gujral
1:45 pm - 2:30 pm	Making Kanban Matter in a Online Media World - Passmore	Kanban and government, a perfect match - Oostvogels	A large Kanban implementation (What happend when viral spread suffered from the success) - Sonneveld	Managing and Visualizing Non-linear Workflows using a Kanban Matrix - Meszaros
2:30 pm - 2:45 pm	Break			
2:45 pm - 3:30 pm	Blending Scrum and Kanban for Video Game Development - Keith & Sellentin	Value Innovation for Accelerated Competitive Advantage and Maturity - Maeda	Effective Kanban: Mechanics to Create High Performing Teams - Fitterman	Who's Afraid of the Big Bad Wall - Visual Management and Gemba Walks - Oren
3:30 pm - 4:15 pm	Transition from "Scrum" to Flow at Xbox IT - implementing change within worldwide teams - Cave & Poole	George & Torreno	Leaning Towards a Software Factory: Deloitte - Anderson, Hui, Chan	Nothing to Hide, Nowhere to Run - Making Your Organizational Progress and Agile Transition Visible - Little
4:15 pm - 4:30 pm	Break			

Exhibits Open

4:30 pm - 4:45 pm			
4:45 pm - 5:15 pm	Panel Janice Linden-Reed (chair)	Leading your Business Customer: A case study of A3 thinking and why it works - Dean Stevens	Full Cycle Traceability via a Product Portfolio Kanban - Chin
5:15 pm - 6:00 pm			Inviting Mystery through Kanban: Rally's Story - Martens & Tabaka
6:00 pm - 7:00 pm		Break	
7:00 pm - 11:00 pm		Speaker Awards Banquet - Invitation only	

# FRIDAY, May 6, 2011

7:00 am - 8:00 am	Breakfast and Registration			
8:00 am - 8:15 am	David J. Anderson (Intro: A day in association with SEI)			
8:15 am - 9:00 am	<b>Keynote Address</b> Dr. Paul Nielsen			
9:00 am - 10:00 am	<b>Keynote Address</b> Anita Carleton			
10:00 am - 10:30 am	Break			
<b>T R A C K S</b>	<b>CMMI</b>	<b>Systems Design</b>	<b>Risk</b>	<b>Open Space</b>
10:30 am - 11:15 am	<b>High Performance Operations: Turning compliance into competitive advantage.</b> - Glazer	Richard Turner	<b>Business Strategy, Business Risk and Lean Development of Software</b> - Charette	
11:00 am - 11:15 am	Break			
11:15 am - 12:00 pm	<b>We're Agile, Can We Pass a CMMI Appraisal? Yes, We Kanban!</b> - McKie	TBA	<b>Improve your decision making by using Real Options</b> - Maassen	
12:00 pm - 1:00 pm	Lunch Break			
1:00 pm - 1:45 pm	<b>Kanban in a CMMI ML3 Environment</b> - Furtado & Pinto	Joshua Kerievsky	TBA	
1:45 pm - 2:30 pm	Richard Hensley	<b>Leaning-Up Using Software Factories</b> - Magennis	<b>Outside-In Risk Management</b> - Everett	
2:30 pm - 2:45 pm	Break			
2:45 pm - 3:30 pm	TBA	David J. Anderson	<b>Organic, not Chaotic - Using Real Options and BDD Scenarios</b> - Keogh	
3:30 pm - 4:00 pm	Break			
4:00 pm - 5:00 pm	<b>Lightning Talks</b> - Eric Landes		<b>Using Class of Service for Managing Risk in Innovative New Product Development</b> - Govindaraj	
5:00 pm - 5:15 pm	Closing Remarks			

Exhibits Open